ORDER

Orders Order / Rev: 36971 Alt Order #: 08846733 Product Desc: ISSUE Estimate: 501 Flight Dates: 08/14/12 - 08/20/12 Primary AE: Original Date / Rev: 08/13/12 / 08/15/12 Sales Office: Order Type: **GENERAL** Sales Region:

Mike Jones K-WAS National

KLAS

Agency Name: **Buying Contact:**

Mentzer Media Services Billing Contact:

> 600 Fairmont Avenue Towson, MD 21286

Billing Type: Billing Calendar: Broadcast EOM/EOC Billing Cycle:

Cash

15%

Advertiser

Name: Demographic:

Restore Our Future

A35+ Product Codes: PO4 LV1 Priority: Revenue Codes: AGY, POL, ISS New Business Thru: Order Separation: 00:15:00 Advertiser External ID:

Agency External ID:

Agency Commission:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	32	\$105,800.00	\$89,930.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	32	\$105,800.00	\$89,930.00	0.00
Totals	32	\$105,800.00	\$89,930.00	0.00

Account Executives

Account Executive Sales Office Sales Region		Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	1%	\$105,800.00
Market	100%	\$10,580,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	30%	\$3,174,000.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	19%	\$2,010,200.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 8	08/14/12	08/17/12	8 News Now 5-630p N		5-630p	-TWTF	:30	\$2,000.00LV1	0,00 NM	6	\$12,000.00
	_		8 News Now 5-630p N	VI-F					1		
5P NEW	S										
Star	t Date E	nd Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating			- 1		
Week: 08/1	3/12 0	8/19/12	-TWTF	6	\$2,000.00	0.00					
E 2 8	08/14/12	08/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	-TWTF	:30	\$2,000.00LV1	0.00 NM	4	\$8,000.00

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KLAS

36971 Order / Rev:

Advertiser:

Restore Our Future

Alt Order #:

08846733

Product Desc:

ISSUE

Flight Dates: 08/14/12 - 08/20/12 Estimate:

501

Rate Pri Rtg Type Spots Ln Ch End **Inventory Code** Start/End Time Davs Len Spots Start Break Amount INSIDE EDITION **End Date** Weekdays Spots/Week Start Date Rate Rating 4 \$2,000.00 Week: 08/13/12 08/19/12 0.00 08/14/12 08/17/12 7-8p Rotator CM 7-8p -TWTF--:30 4 \$2,000,00LV1 0.00 NM \$8,000.00 7-8p Rotator ET/INSIDER **Start Date** Weekdays Spots/Week Rating **End Date** Rate \$2,000.00 Week: 08/13/12 08/19/12 -TWTF--0.00 -TWTF--\$4,000.00 08/14/12 08/17/12 8 News Now 11p M-F 11-1135p :30 2 \$2,000.00LV1 0.00 NM 2 CM 8 News Now 11p M-F 11P NEWS Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 08/13/12 08/19/12 -TWTF--0.00 2 \$2,000.00 08/14/12 08/14/12 Tue 10-11p :30 1 \$8,500.00LV1 CM 10-11p 0.00 NM \$0.00 The Mentalist **48HR MYSTERY** Start Date **End Date** Weekdavs Spots/Week Rate Rating Week: 08/13/12 08/19/12 -T----1 \$8,500.00 0.00 **Description** Start/End Time **Spot** Ch Date Range Weekdays Length Rate Rtg Type 8 08/13/12-08/19/12 Tue 10-11p 10-11p :30(\$8,500.00) 0.00 NM See MG 8.3,8.4 [da] E 6 8 08/15/12 08/15/12 Wed 10-11p CM 10-11p --W----:30 1 \$15.000.00LV1 0.00 NM \$15,000.00 CSI Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 08/13/12 08/19/12 --W----1\$15,000.00 0.00 08/16/12 08/16/12 Thu 10-11p :30 CM 10-11p ---T---1 \$10,000.00LV1 0.00 NM \$10,000.00 Person Of Interest PERSON OF INTEREST Start Date End Date Spots/Week **Weekdays** Rate Rating 08/19/12 ---T---Week: 08/13/12 1\$10,000.00 0.00 E 8 08/18/12 08/18/12 Sat 7-8p - ET Wknd CM 7-8p ----5-:30 \$600.00 LV1 0.00 NM 2 \$9,100.00 **Ent Tonight Weekend ET WKND** Spots/Week Start Date End Date Weekdays Rate Rating Week: 08/13/12 08/19/12 ----S-\$600.00 0.00 **Spot** Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8p (\$600.00) 0.00 NM :30 See MG 8.3,8.4 [da] 8 08/13/12-08/19/12 Sat 7-8p - ET Wknd 7-8p -----Sa--:30 (\$600.00) 0.00 NM See MG 8.3,8.4 [da] 8 08/19/12-08/19/12 Sun 7-8p 7-8p ----Su :30 \$8,500.00 0.00 NM **M** MG for 8.1,5.1,8.2 8 08/15/12-08/17/12 8 News Now 5a M-F 5-6a --WThF----.30 \$600.00 0.00 NM MG for 8.1.5.1.8.2 Due makegood not approved. 08/18/12 08/19/12 8 News Now 11p Sa/SuCM 11-1135P ----ss :30 2 \$2,000.00LV1 0.00 NM 2 \$4,000.00 8 News Now Sa/Su 11p 11P NEWS WKND **Start Date End Date** Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 ----SS 2 \$2,000.00 0.00 08/19/12 08/19/12 8 News Now Sun AM #CM 8 News Now Sun A----S :30 1 \$1,100.00LV1 0.00 NM \$1,100.00 8 News Now Sun AM #1 **6A NEWS SUN** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/13/12 08/19/12 1 \$1,100.00 0.00 08/19/12 08/19/12 CBS News Sunday Morr@M CBS Sunday Morni----S 1 \$3,500.00LV1 0.00 NM \$3,500.00 **CBS News Sunday Morning**

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Totals

32 \$105,800.00

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 ISSUE
 KLAS

 Flight Dates:
 08/14/12 - 08/20/12
 Estimate:
 501

Ln Ch Start End CBS SUN AM	Inventory Code Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 08/13/12 08/19/12	Weekdays Spots/Week	<u>Rate</u> \$3,500.00	Rating 0.00						
E 12 8 08/19/12 08/19/12	Sun 9-10p CM Good Wife	9-10p	S	:30	2	\$7,500.00LV1	0.00 NM	2	\$15,000.00
GOOD WIFE		_ ~							
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12		\$7,500.00	0.00					_	
E 13 8 08/19/12 08/19/12		10-11p	S	:30	1	\$7,500.00LV1	0.00 NM	1	\$7,500.00
MENTALIST	The Mentalist								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12	S 1		0.00						
E 14 8 08/20/12 08/20/12		5-630p	M	:30	2	\$2,000.00LV1	0.00 NM	2	\$4,000.00
	8 News Now 5-630p M-F					4 _,			.,
5P NEWS	·								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 08/20/12 08/26/12	M 2	\$2,000.00	0.00						
E 15 8 08/20/12 08/20/12		630-7p	M	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
MOIDE EDITION	Inside Edition								
INSIDE EDITION	Mackdaya Chata Micak	Data	Detine						
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00						
E 16 8 08/20/12 08/20/12	<u> </u>	7-8p	M	:30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
E 10 8 08/20/12 08/20/12	7-8p Rotator	7-0p	V	.50	'	\$2,000.00LV1	O.OO INIVI	•	\$2,000.00
ET/INSIDER	, op notator								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 08/20/12 08/26/12	M 1	\$2,000.00	0.00						
N17 8 08/16/12 08/17/12	8 News Now 5a M-F CM	5-6a	TF	:30	1	\$600.00LV1	0.00 NM	1	\$600.00
	8 News Now 5a M-F								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12	TF 1	\$600.00	0.00						